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Ezynta Books Presents *Striking Words*, the most extensive bowling glossary ever

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Ezynta Books presents *Striking Words*, the most extensive bowling glossary ever published. The publication has 478 pages, more than 2,400 word entries and 700+ illustrations. In addition to clarifying bowling terms, the book provides historical information, international references, bowling ball drilling terms, illustrations of oil patterns, and a listing of the 108 current national tenpin bowling organizations around the world.

Diane Hanson, the illustrator and partner, and Walt McIntosh, the glossarist, have been working on this project for over 10 years. McIntosh says he researched over two hundred books on bowling plus more than 25 pamphlets, some dating back to the 19th century, as well as bowling magazines and newspapers.

An avid bowler for over 50 years, he acknowledges that some words came from fellow bowlers, some from bowling chat rooms, some from bowling equipment manufacturers (Storm, Kegel and others), some from bowling magazines (Bowling this Month among several) and some from the domestic ABC/WIBC/USBC Rule books and specifications. McIntosh also relied upon information and rule books from Tenpin Bowling Australia, the Canadian Tenpin Federation, the British Tenpin Bowling Association, the World Tenpin Bowling Association, plus many entries from the Internet (over 30 glossaries downloaded). At least two of his resources included television programs: Hambone (from a PBA telecast) and Four Horsemen (from Jeopardy).

"All bowlers should own a copy of *Striking Words*," said Storm's Owner and CEO Bill Chrisman. "Walt helps guide you through thousands of terms and terminology which can often be confusing. You are sure to learn something new on each and every page."

"I picked up your book yesterday from the post office. Thanks a lot for sending it! All I can say is, "Wow!" I really can't put it down! This is an incredibly good piece of work. I can't even begin to imagine the work it took to compile and illustrate this. **Congrats to you and your partner!"**
Bill Sempstrott, Founder BTM Digital Media

"We were all very impressed with how thorough this glossary is. Extremely current! Nice work!" John Janawicz, Kegel Technical Support

The book serves as a new tool for coaches, pro shops, lane care pros and anyone else with an interest or investment in bowling. It is intended to enlighten and inspire bowling enthusiasts around the world.

Striking Words is available through the Striking Words website: www.strikingwords.com, in paperback and as an eBook.

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